

## Trademark/Service Mark Application, Principal Register

Serial Number: 77790467

Filing Date: 07/27/2009

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	77790467
<b>MARK INFORMATION</b>	
*MARK	<a href="#">HYPER-REALISTIC</a>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	HYPER-REALISTIC
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Stuart C. Segall
*STREET	4705 Ruffin Road
*CITY	San Diego
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	92123
EMAIL ADDRESS	email@nydegger.com
<b>LEGAL ENTITY INFORMATION</b>	
TYPE	individual
COUNTRY OF CITIZENSHIP	United States
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
INTERNATIONAL CLASS	041
*IDENTIFICATION	Training services in the field of urban warfare; providing urban-simulated facilities for educational training, namely military training; preparation of operational specific urban combat training scenarios; and preparation of special effects including weapons effects, namely rocket-propelled grenades, mines, improvised explosive devices, lighting, smoke, noise, explosions, and combat wounds, for use in military training.
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/01/2002
FIRST USE IN COMMERCE DATE	At least as early as 12/01/2002

<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT7\IMAGEOUT7 \777\904\77790467\xml1\AP P0003.JPG</a>
	<a href="#">\\TICRS\EXPORT7\IMAGEOUT7 \777\904\77790467\xml1\AP P0004.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Applicant's mark as used on a brochure.
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Neil K. Nydegger
<b>ATTORNEY DOCKET NUMBER</b>	11407.5
<b>FIRM NAME</b>	Nydegger & Associates
<b>STREET</b>	348 Olive Street
<b>CITY</b>	San Diego
<b>STATE</b>	California
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	92103
<b>PHONE</b>	619-688-1300
<b>FAX</b>	610-688-1322
<b>EMAIL ADDRESS</b>	email@nydegger.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Neil K. Nydegger
<b>FIRM NAME</b>	Nydegger & Associates
<b>STREET</b>	348 Olive Street
<b>CITY</b>	San Diego
<b>STATE</b>	California
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	92103
<b>PHONE</b>	619-688-1300
<b>FAX</b>	610-688-1322
<b>EMAIL ADDRESS</b>	email@nydegger.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	325
<b>*TOTAL FEE PAID</b>	325
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/Neil K. Nydegger/
<b>SIGNATORY'S NAME</b>	Neil K. Nydegger

<b>SIGNATORY'S POSITION</b>	Attorney of record
<b>DATE SIGNED</b>	07/27/2009

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### To the Commissioner for Trademarks:

**MARK:** HYPER-REALISTIC (Standard Characters, see [mark](#))

The literal element of the mark consists of HYPER-REALISTIC.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Stuart C. Segall, a citizen of United States, having an address of  
4705 Ruffin Road  
San Diego, California 92123  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 041: Training services in the field of urban warfare; providing urban-simulated facilities for educational training, namely military training; preparation of operational specific urban combat training scenarios; and preparation of special effects including weapons effects, namely rocket-propelled grenades, mines, improvised explosive devices, lighting, smoke, noise, explosions, and combat wounds, for use in military training.

In International Class 041, the mark was first used at least as early as 12/01/2002, and first used in commerce at least as early as 12/01/2002, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Applicant's mark as used on a brochure..

[Specimen File1](#)

[Specimen File2](#)

The applicant's current Attorney Information:

Neil K. Nydegger of Nydegger & Associates  
348 Olive Street  
San Diego, California 92103  
United States

The attorney docket/reference number is 11407.5.

The applicant's current Correspondence Information:

Neil K. Nydegger  
Nydegger & Associates  
348 Olive Street  
San Diego, California 92103  
619-688-1300(phone)  
610-688-1322(fax)  
email@nydegger.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all

statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Neil K. Nydegger/ Date Signed: 07/27/2009

Signatory's Name: Neil K. Nydegger

Signatory's Position: Attorney of record

RAM Sale Number: 3361

RAM Accounting Date: 07/28/2009

Serial Number: 77790467

Internet Transmission Date: Mon Jul 27 17:00:06 EDT 2009

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85b9f7ec-CC-3361-20090727164818723944

**HYPER-REALISTIC**

# HYPER-REALISTIC TRAINING

THE NEXT GENERATION  
THE NEXT GENERATION  
THE NEXT GENERATION  
THE NEXT GENERATION  
THE NEXT GENERATION  
THE NEXT GENERATION



STRATEGIC OPERATIONS

TACTICAL TRAINING

THE NEXT GENERATION



## HYPER-REALISTIC TRAINING™

STRATEGIC OPERATIONS uses the "magic of Hollywood" to create Hyper-Realistic™ training scenarios. Located on the lot of Stu Segall Productions, San Diego's only full-service TV and movie studio, this 20 acre facility is managed and operated by highly trained tactical operators.

Design experts and public safety officials join movie industry professionals to create a state-of-the-art, next generation tactical training environment unique in the U.S.

Special effects artists create realistic weapons effects and explosions, including rocket propelled grenades (RPGs), mines, and improvised explosive devices (IEDs). Smoke, noise, and explosions add the highest level of realism safely, and simulate the "fog of war."

Special effects wound makeup artists create dozens of extremely realistic wounds and simulations that give military medical personnel rigorous trauma care training under realistic combat operations in the field and at the fully-furnished field medical facilities.

A digital audio and video system with cameras and microphones throughout the facilities allow monitoring, recording, playback, and analysis of all the action for after-action review on large screens in classrooms or at remote locations. Training officers can take away DVD recordings of training sessions.

A Defense Science Board task force found that the probability of being a casualty decreases from fifty percent during the first few "decisive combats" experienced to less than five percent after that. This is the value of Hyper-Realistic training. At our training laboratory you can test your equipment, your methods, and your tactics - in real world conditions - without the real world casualties.

STRATEGIC OPERATIONS

